



**LOVELAND'S METROLUX 14 THEATRES MARKS COMPLETION OF \$2 MILLION RENOVATIONS
FEATURING RESERVED LUXURY RECLINER SEATING AND
LUX LOUNGE BAR WITH EXPANDED FOOD AND BEVERAGE MENU**

***For The Weekend Beginning December 9,
MetroLux Moviegoers Offered Complimentary Tastings***

LOVELAND, CO - (November 28) - MetroLux Theatres, a member of the Metropolitan Theatres cinema circuit, will celebrate \$2 million in recent renovations, by offering moviegoers an opportunity to taste a selection of items from the new Lux Lounge menu beginning Friday, December 9.

The upgrades at MetroLux 14, which originally opened in October 2006 and is located at The Promenade Shops at Centerra, includes reserved luxury recliner seating in 6 of its 14 auditoriums, new floorings and light fixtures, digital poster boards and menu displays, and an all-new Lux Lounge, a bar with a special expanded food menu offering Lux ticket holders a broader food selection for before, during or after a film. The Lux Lounge taps a varied menu of appetizers, entrees, and desserts and a wide selection of wine and craft beer, including Loveland's own Grimm Bros Brewhouse.

From 4:00 PM to 9:00 PM each day beginning Friday, December 9 through Sunday, December 11, moviegoers will be treated to complimentary samples from the new menu such as paninis, quesadillas, a variety of gourmet pizzas, and more. In addition, select happy hour beer and wine specials will be available.

"The renovations at Loveland's MetroLux enhance the theater experience for Lux auditorium ticket holders," said Dale Davison, Senior Vice President of Operations and Development, MetroLux Theatres. "From the convenience of reserved seating, to an expanded menu available in the exclusive Lux Lounge, along with the comfortable recliner seating, all create an ideal atmosphere for movie-lovers."

MetroLux14 is located at 6085 Sky Pond Drive, Loveland within The Promenade Shops at Centerra.

About Metropolitan Theatres Corporation

Metropolitan Theatres Corporation is a fourth generation family owned theatre circuit with 17 locations and 90 screens in California, Colorado, Idaho and Utah. For additional company information, please visit www.metrotheatres.com.

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