



METROPOLITAN THEATRES ROLLS OUT RENOVATIONS AT ASPEN'S HISTORIC ISIS THEATRE
FOR THE MONTH OF OCTOBER, RECEIVE FREE POPCORN WITH BAR PURCHASE

FOR IMMEDIATE RELEASE

ASPEN, CO September 21, 2016 – Metropolitan Theatres (MTC) announces renovation plans for the Isis Theatre located at 406 E. Hopkins Ave. in Aspen, Colorado. Named after the Egyptian goddess, the theatre was last renovated in the late 90s, expanding the existing structure to allow for increased movie screens, state-of-the-art sound systems, soundproofing and stadium seating. Recent renovations concentrated on the completed construction of a craft beer and wine bar now in operation. Upgraded luxury reserved seating, new flooring, digital menu displays, and an expanded menu are all components of the overall renovation plans. In celebration of the new offerings, the Isis will run a promotion for the month of October offering a free popcorn with a purchase of wine or beer. The offer is valid for one transaction per guest, per movie.

Phase One of the remodel established a new theatre bar located on the downstairs level. The bar offers a varied selection of both wine and craft beer, including two options from the local Aspen Brewing Company. Phase Two includes installation of luxury seating with plush rockers and spacious recliners, as well as new carpeting and tile. Reserved seating will also roll out in Phase Two for all auditoriums. Completion of Phase Two is targeted for mid-December. The Isis remains open during the remodel as portions of the facility are converted.

Dale Davison, Senior VP of Operations and Development stated, "The renovations that we have completed and set in motion at Aspen's Isis will provide a more comfortable and enhanced entertaining movie-going experience. The theatre's expanded menu and bar addition, along with the luxury seating forthcoming, create an ideal atmosphere for enjoying movies in a more luxurious fashion."

The original 1892 H. Webber Building received Historic Landmark Designation in 1995.

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About Metropolitan Theatres Corporation

Metropolitan Theatres Corporation is a fourth generation family owned theatre circuit with 17 locations and 90 screens in California, Colorado, Idaho and Utah. For additional company information, please visit www.metrotheatres.com.

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