

Official Rules

PARAGON THEATERS “THE SUPER MARIO BROS. MOVIE SUPER SWEEPSTAKES”

No Purchase or Payment of Any Kind is Necessary to Enter or Win This Sweepstakes

The **PARAGON THEATERS “THE SUPER MARIO BROS. MOVIE SUPER SWEEPSTAKES”** (“Sweepstakes”) is sponsored by PARAGON ENTERTAINMENT HOLDINGS, LLC (“Sponsor”). The Sweepstakes begins Monday, April 10, 2023 and ends Friday, April 28, 2023. Universal (as defined below) is not a sponsor or administrator of this Sweepstakes. Entrants are providing information to Sponsor and not to Universal.

1. **ELIGIBILITY:** Open only to legal United States residents, 18 years of age or older. Employees, officers, directors, agents, representatives, and the immediate family members of Sponsor, Nintendo and Universal Pictures Marketing, a division of Universal Film Exchanges LLC (“Universal”), and their parent companies, and their affiliates, subsidiaries, advertising, promotional agencies and promotional partners (collectively “Sweepstakes Entities”) are ineligible to enter or win the Sweepstakes. This Sweepstakes is void where prohibited by law. All federal, state and local laws and regulations apply. Entry in the Sweepstakes constitutes your full and unconditional acceptance of these Official Rules, including, but not limited to, your consent to receive e-mail messages from Sponsor and/or Reaction solely in connection with the Sweepstakes.

2. **HOW TO ENTER:** All sweepstake entrants must perform the following to be entered into the sweepstakes. 1- Follow @paragontheaters on Facebook and/or Instagram. 2- Like this sweepstakes post on this channel. 3- Tag a friend on post. 4- Comment on post with your favorite The Super Mario Bros. Movie character! There is a limit of (1) one entry per person. To be eligible, all entries for Sweepstakes must be received by 11:59 p.m. (Eastern Time) on Friday, April 28, 2023, the Sweepstakes Expiration Date. Entries that are late (including delayed data transmissions), forged, illegible, incomplete, misdirected, or otherwise not in compliance with these Official Rules will be disqualified.

3. **SELECTION OF WINNER AND NOTIFICATION:** Winners will be selected randomly from among all sweepstakes entrants on or about May 3, 2023. Sponsor’s decisions are final in all respects. Odds of winning depend on the number of eligible entries received. Winner will be notified by e-mail or phone on/about May 5, 2023. If a potential winner cannot be reached after a reasonable effort has been exerted during three (3) days from the date of the Sweepstakes drawing, or if he/she is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, an alternate winner may be selected. If winner is a minor in his/ her state of residence, prize will be awarded in the name of winner’s parent/legal guardian.

4. DESCRIPTION OF PRIZES AND ARVS:

All Paragon Theaters locations are participating. Locations include: Paragon Theaters Coral Square (Coral Springs, FL), Paragon Theaters Ridge (Davie, FL), Paragon Theaters Pavilion (Naples, FL), Paragon Theaters Fenton (Cary, NC), Paragon Theaters Parkside (Cary, NC), Paragon Theaters Village (Fredericksburg, VA), and Paragon Theaters Delray (Delray Beach, FL)

- (2) two Grand Prize Winners will be awarded the following:
 - (4) VIP Lux Box Tickets
 - (4) Free Small Popcorns
 - (4) \$10 Entertainment Cards
 - (1) \$50 Paragon Theaters Gift Card

Total ARV for each Grand Prize is \$200.00 a prize.

All passes must be redeemed in-person at Guest Services or Concessions at any Paragon Theaters location nationwide. These passes are not valid for online booking or redemption. VIP Lux Box Dine-In Seating Passes are all subject to availability. VIP Lux Box Dine-In Seating Passes are not valid for special engagements and surcharges may apply for 3D, Axis15 or Axis15 Extreme screens, and IMAX. Paragon Theaters Gift Cards are valid for movie tickets, bowling, arcade game cards and concessions only. Popcorn passes are only valid for a single small popcorn – upcharges apply for any other size popcorn. All passes and Gift Cards are non-transferable and have no cash value.

No cash or prize substitution is allowed except at the discretion of the Sponsor. If a prize cannot be awarded due to circumstances beyond the control of the Sponsor, a substitute prize of equal or greater value will be awarded. Prize is non-refundable and non-transferable

5. CONDITIONS: By entering, participants agree to be bound by these complete Official Rules. All federal, state and local laws and regulations apply. All applicable federal, state and local taxes are the responsibility of the prize winner(s). Sponsor, their officers, directors, parent companies, affiliates, subsidiaries and advertising and promotions agencies are not responsible for, (i) late, lost, delayed, damaged, misdirected, incomplete, stolen, postage due or illegible entries; (ii) any injuries, losses, or damages of any kind caused by the prize or resulting from acceptance, possession, or usage of the prize; or (iii) printing, distribution or production errors. Return of prize or prize notification as undeliverable will result in disqualification and an alternate winner may be selected. Entry and/or acceptance of prize(s) constitutes permission for the Sponsor and their agencies to use the winner's name, address (city and state) and/or likeness for advertising and trade purposes without further compensation or authorization, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation Internet, unless prohibited by law. Winner may be required to complete, sign, notarize and return an Affidavit of Eligibility & Liability / Publicity Release prior to being awarded prize. Failure to do so if required may result in disqualification of the winner, and an alternate winner may be selected. Any person attempting to defraud or in any way tamper with this Sweepstakes will be ineligible for prizes and may be prosecuted to the full extent of the law. If, for any reason, the Sweepstakes is not capable of running as originally planned, Sponsor at its sole discretion reserves the right to modify or cancel the Sweepstakes. Void where prohibited.

6. DISCLAIMERS: Sweepstakes Entities are not liable for losses or injuries of any kind resulting from acceptance/possession and/or misuse of prize(s), participation in Sweepstakes, or any technical malfunctions of the telephone network, computer Internet system, computer mechanism, computer equipment, software, or any combination thereof, or any entries that are late (including delayed data transmissions), tampered with, garbled, incomplete, misdirected,

lost, postage-due, forged, illegible, mechanically duplicated, mass machine printed, or otherwise not in compliance with these Official Rules. Sweepstakes Entities are not responsible or liable for any injury or damage to an entrant's or third person's computer and/or its contents, related to or resulting from Sweepstakes.

TO THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAW, EACH PARTICIPANT AGREES TO RELEASE, HOLD HARMLESS, AND INDEMNIFY EACH OF THE SWEEPSTAKES ENTITIES FROM AND AGAINST ANY LIABILITY WHATSOEVER FOR INJURIES OR DAMAGES OF ANY KIND SUSTAINED IN CONNECTION WITH THE ACCEPTANCE, USE, MISUSE, OR AWARDED OF THE PRIZE OR WHILE PREPARING FOR, PARTICIPATING IN, AND/OR TRAVELING TO OR FROM ANY PRIZE- OR SWEEPSTAKES-RELATED ACTIVITY INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, LOSS, DEATH OR ACCIDENT TO/ OF PERSON OR PROPERTY. THE LIMITATIONS SET FORTH IN THIS SECTION WILL NOT LIMIT OR EXCLUDE THE SWEEPSTAKES ENTITIES 'LIABILITY FOR PERSONAL INJURY OR TANGIBLE PROPERTY DAMAGE CAUSED BY THE SWEEPSTAKES ENTITIES, OR FOR THE SWEEPSTAKES ENTITIES 'GROSS NEGLIGENCE, FRAUD, OR INTENTIONAL, WILLFUL, MALICIOUS, OR RECKLESS MISCONDUCT.

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, WINNERS AGREE THAT THE PRIZE IS PROVIDED AS-IS WITHOUT ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, WHETHER NOW KNOWN OR HEREINAFTER ENACTED, RELATIVE TO THE USE OR ENJOYMENT OF THE PRIZE, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY, OR FITNESS FOR A PARTICULAR PURPOSE.

EACH PARTICIPANT UNDERSTANDS AND AGREES THAT ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA AND ANY SIMILAR LAW OF ANY STATE OR TERRITORY OF THE UNITED STATES ARE HEREBY EXPRESSLY WAIVED BY HIM/HER. SECTION 1542 READS AS FOLLOWS:

“A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.”

7. COPY OF OFFICIAL RULES/WINNERS LIST: To obtain a list of winners (available approximately two months after the date of winner determination) or a copy of these Official Rules, mail your request, including a self-addressed, stamped envelope, to Paragon Theaters, Attn: Marketing, 2461 W. Hillsboro Blvd., Deerfield Beach, FL 33442. Requests must be received within six (6) months of the end of the Promotion Period.

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